

Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 1

Wednesday May 17 | 10:00 AM - 10:15 AM | Kinosaal
Asia meets Europe

Welcome Note - Introduction Connecting Startup Cities Conference

Dr. Rainer Seider
• Head of Unit European and International Cooperation

Sutanto Soehodho
• Deputy Governor for Industry, Trade und Transportation Jakarta (Partner City Berlin)

Wednesday May 17 | 10:15 AM - 11:00 AM | Kinosaal
Asia meets Europe

Opening Panel: - "Asia meets Europe - Rise and Cooperation of Startup Ecosystems"

Kristin Schreiber
• Director Startups (GD Grow)

Christian Lüdtkke
• CEO etventure

Shradha Sharma
• yourstory

Jan Beckers
• Hitfox

Despite different economic and social standards in Asia and Europe the chances and challenges for startups resemble one another: The creation of sustainable innovation depends on the long-term effects and growth of economic ecosystems and how startups are able to use the advantages of internationalization in the world market, despite their (initially) small size and management capacities, for their own benefit. Asian and European experts discuss the framework conditions for a successful start in European and Asian markets and the possibilities for transcontinental cooperation.

The digitalization opens doors to markets and to new possibilities in micro- and macroeconomic areas: Like no other economic branch the startup and digital sector understood early that intercontinental exchange is a profound fundament for innovation management and business development.

Wednesday May 17 | 11:30 AM - 11:50 AM | Kinosaal
Internationalization

Keynote: „Scaling in Asia - How to lead the internationalization of startups“

Stephen Chung
• AppLift (Hitfox Group)

In his presentation, Stephen Chung will provide first-hand insight and perspective on building startup businesses in Asia for Berlin-based companies. They keynote will cover topics including market entry planning, team organization and collaboration with headquarters, and learnings for internationalizing in the future.

Wednesday May 17 | 11:30 AM - 11:50 AM | Raum 1
Internationalization

Keynote: „From Connecting to Learning Startup Cities“

Waltraut Ritter
• Founder of Knowledge Dialogues

Startup events take place across the world; Asian and European metropolises strive for attracting and nurturing entrepreneurial talent. What approaches are cities taking to help startups to settle to other cities? Does it need intervention to build linkages and platforms, or are startups easily connecting outside their own sector and markets? What kind of environment could support co-creation between Asia and Europe and produce mutually valued outcomes?

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Wednesday May 17 | 11:30 AM - 11:50 AM | Raum 2
Internationalization

Norbert Herrmann

• Startup Affairs at Senate Department for Economics,
Energy and Public Enterprises

Keynote: „One brief intro into the Berlin Startup Ecosystem“

In his presentation Norbert Herrmann provides one view on the Berlin Startup Ecosystem, deriving from his work at the senate administration, briefly introducing role and support of public players.

Wednesday May 17 | 11:50 AM - 12:10 PM | Kinosaal
Internationalization

Dr. Christian Lüdtkke

• CEO & Co-Founder etventure

Keynote: „Where to begin? How to work and scale with Startups in Asia“

A startup frenzy has taken over the world. Finding the next unicorn has become the new „pot of gold“ that everyone, corporates and investors alike, is chasing. However, despite this global trend, startups and startup ecosystems are still geographically focused or even isolated, especially between the West and Asia. What is trending in Europe? What kind of startup hotspots are scattered across Asia? What makes them unique and different? And how can European corporates leverage this immense potential?

Dr. Christian Lüdtkke, co-founder and Managing Director of the Berlin-based company builder etventure, will help shed some light on this in his keynote speech.

Wednesday May 17 | 11:50 AM - 12:10 PM | Raum 2
Internationalization

Malte Barsch

• Sangong Recht

Keynote: „Talk legals: How to set up an international team in Berlin“

Knowing most of the startups face a tight budget, while in urgent need of fresh and creative people from around the world to transform effort and investment into success, companies still are challenged by the visa procedure for their preferred candidate. Law expert Malte Barsch gives insight in methods and possibilities of a successful visa application.

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Wednesday May 17 | 11:50 AM - 01:00 PM | Raum 1
Asia meets Europe

Panel: „Supporting market entry between Berlin and Asia“

Clemens Dittrich
• Truffls GmbH

Emon Wang
• TechCode (Partner Startup Alliance)

LizAn Kuster
• Impact Hub Manila

Rainer Seider
• Head of Unit European and International Cooperation

Christian Herzog
• Berlin Partner

Moderation: Maren Lesche

Startup cooperation platforms between Berlin and Bangalore, Jakarta, Manila and Shanghai

Berlin's fast-growing startup scene is going more and more international. To facilitate the market entry into Asia, Berlin has implemented two programs that strengthen the cooperation between the German capital and startup hubs in Asia: With the Start Alliance, Berlin invites startups from Shanghai to experience this city and vice versa Berlin startups get the chance to explore the business location Shanghai. StartUp AsiaBerlin enables communication and cooperation between Berlin, Manila, Jakarta and Bangalore.

Wednesday May 17 | 12:15 PM - 01:00 PM | Kinosaal
Internationalization

Panel: „The inner circle - How you should and how you shouldn't start or make business in Asia“

Tim Romero
• Disrupting Japan

Boris Friedrich Milkowski
• Managing Director at Goodpatch

Marcel Münch
• DONGXii

Christin Roque
• CEO of Rock, Paper, Scissors Inc

Insiders take you to the heart of what doing business in Asia actually entails and how to successfully make business overseas. All of them can look back on rich experiences as serial entrepreneurs, innovation consultants and successful founders. The knowledge of the Asian culture, including its diversity among the countries and difficulties encountered will help listeners to avoid common mistakes and will lead them to a thriving start into the international entrepreneur sphere.

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Wednesday May 17 | 12:15 PM - 01:00 PM | Raum 2
Internationalization

Panel: „Bangalore – The Gateway to Innovation“

Hellwig Bötte
· German Consul General from Bangalore

Ranganath Thota
· FuelADream.com

Siddharth Balachandran
· Airbus BizLab India

Shradha Sharma
· yourstory

Ganapathy Venugopal
· Axilor Ventures

Moderation: Angela De Giacomo

Innovation – followed by good execution – is key for success in today's globalised world. Exchanging thoughts and ideas as well as having the right contact person in other countries can be the fuel for creative ideas and help with the soft landing and execution in a new market. If Indian startups exchange ideas with counterparts from other countries this will create new opportunities, fruitful collaborations and strong joint ventures. It will also help to mutually explore new markets and therewith create a win-win situation.

Today, Bangalore is considered the silicon valley of India and is the gateway to startup innovation. The panel will discuss Bangalore as a city, as market and place to be for startups and allow key players in that ecosystem to share their views on globalisation and the chances that come along with it for Bangalore and India based startups.

Wednesday May 17 | 02:00 PM - 02:35 PM | Kinosaal
Funding

Fireside Chat: „Investments in and from Asia - Opportunities and risks“

Jan Beckers
· Hitfox Group

Ikuo C. Hiraishi
· Sunbridge Global Ventures Inc

Despite their tempting magnitude and dynamics Asian markets still seem difficult to access in terms of geographic, cultural, political and societal parameters. The sensed barriers prevent European investors from actively looking for investments in Asia whereas Asian investors are already more engaged with investing abroad, particularly in Germany. Experts examine particularities of investments from and into Asian countries, consider national differences, and picture a realistic image of the actual risks and opportunities investors face.

Wednesday May 17 | 02:30 PM - 02:45 PM | Raum 1
Talent & HR

Keynote: „Millennials: Diss Them or Win Them - How Corporates Can Do Better in The Global War for Gen Y Talent“

Ruo-Mei Chua
· Chief Impact Officer
· Founder at SUTW Impact Consulting

Entitled, severely misunderstood or simply different? If you've ever struggled-- as a millennial or manager of millennials-- in an increasingly intergenerational workforce, fret not. You're in good company. Come join us for this keynote speech and interactive Q&A with millennial trainer and coach Ruo-Mei Chua of Singapore. We'll cast a quick eye on the global trends pertaining to millennials in the workplace and dive into what drives them, peeves them, and how to get the best out of them.

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Wednesday May 17 | 02:45 PM - 03:30 PM | Kinosaal
Funding

Panel: „Scale Away - The perks of leveling innovation“

Ganapathy Venugopal
• CEO of Axilor Ventures

Kidae Lee
• Startup Alliance

Harald Marx
• Fleetboard Innovation Hub

Accelerators, Incubators as well as corporate labs/hubs get together to speak about the perks of diving into the world of innovation when working with startups. Success stories will be shared, failures illuminated and challenges exchanged.

Wednesday May 17 | 03:10 PM - 03:30 PM | Raum 1
Talent & HR

Keynote: „Artificial Intelligence, the end of recruitment as we know it?“

Rina Joosten-Rabou
• CCO & CO-Founder Seedlink

Finding the right job is hard. Finding the right hire is just as challenging. How do we get a better match for employer and employee? Rina Joosten-Rabou will show the newest technologies in recruitment such as artificial intelligence to predict human behaviour by analyzing a person's unique language and share how artificial intelligence can revolutionize the hiring process. Will this be the end of recruitment as we know it?

Wednesday May 17 | 02:45 PM - 03:30 PM | Raum 2
Internationalization

FireSide Chat: „Female entrepreneurship and the influence on society and politics in Asia and Europe“

LiZan Kuster
• Co-Founder of Impact Hub Manila

Sayaka Watanabe
• Founder and CEO of re:terra

Female entrepreneurship - a topic that shouldn't need attention anymore but to reach equality it requires open handling and constructive dialogue. Experienced female entrepreneurs talk about their experiences as successful entrepreneurs and how female founders inspire and initiate change in societal and political thinking.

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Wednesday May 17 | 03:30 PM - 05:30 PM | Kinosaal

Panel: „Smart means Data - Asia-Berlin Policy Dialogue“

Christian Rickerts

• State Secretary Senate Department for Economics, Energy and Public Enterprises

Jochen Brückmann

• Head of Department urban development and international markets IHK Berlin

Markus Schraner

• Startup Germany e.V.

Somasundaram Nagappan,

• Senior Manager Data Economy (Malaysia Digital Economy Corporation - MDEC)

Dénes Honus

• CEO Green City Solutions GmbH

Nicolas Zimmer

• CEO Technologiestiftung Berlin

In May 2017 Berlin welcomes participants from all over the world to the Asia-Pacific Weeks. The topic of the upcoming Asia-Europe Dialogue 2017 will be digitalization. As part of the Connecting Startup Cities Conference the Berlin Chamber of Commerce and Industry (IHK Berlin) and Technologiestiftung Berlin invite politicians, digital experts and innovators to discuss the potential of Open Data for our global cities. A keynote speaker from Malaysia present ideas and possibilities how to use and work with Open Data. Join us and find out how to make the state of the art applicable for Berlin.

Wednesday May 17 | 04:00 PM - 04:20 PM | Raum 1
Internationalization

Keynote: „Slingshot PH - Creating an innovation-driven economy“

Senen Perlada

• Director, Export Marketing Bureau - Department of Trade & Industry Philippines // Executive Director, Export Development Council Philippines

Learning from the success of Israel as a „Startup Nation“, it is evident that public-private partnerships (PPP) play a key role in growing the startup ecosystem. In this presentation, we will see how the Philippines, one of the fastest-growing economies in Asia, adopts the PPP mode in creating an innovation-driven economy through its startup development program called Slingshot PH.

Wednesday May 17 | 04:00 PM - 04:45 PM | Raum 2
Talent / HR

Fireside Chat: „Tech-Journalism. Bad or good cops?“

Yuki Sato

• Freelance Journalist

Derk Marseille

• Head of Media at Tothem.co

Tim Romero

• Disrupting Japan

Journalists discuss the Do's and Don't's in tech/startup journalism, the differences between reporting in Asia and Europe, and how it feels to shape the public opinion about entrepreneurship.

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Funding

Keynote: „Why you should be founders first to become a successful Angel Investor /VC“

Japan has been still recognized as a "Hardware" driven country and lead by such as SONY, Honda and Panasonic. However, the Internet movement happened in late 1990s provided huge opportunities especially for "young talents" and it has become "Startup Movement". Since then, through lots of good and bad times, very rich "Startup Ecosystem" has been developed especially in Tokyo.

Shogo Kawada is a co-founder of DeNA which is one of the leading Internet related companies listed at Tokyo Stock Exchange market and is now a very active Angel Investor.

Shogo Kawada
• Business Angel, Advisor DeNa

Wednesday May 17 | 05:00 PM - 05:30 PM | Raum 1
Funding

Keynotes / Fireside Chat: „Taming the Dragon: Chinese funding between female power and scale“

China's venture capital system has taken astonishing leaps from a state-owned to a free market. Today, the Private Equity and Venture Capital business is booming in China with currently more than 1000 firms actively investing. Between 2006 and 2013, the World Economic Forum states that 33.05 Billion US Dollars were invested in China - securing her top three after the US and Europe. How does funding at scale work in China? What should German entrepreneurs know about Chinese funding? In China, 51 of 100 senior positions among people below age 35 are held by women - female leadership is booming. What chances are there for female entrepreneurs going to China to take the lead in female empowerment?

Qin Liwen
• CEO of Trends Eurasia GmbH

Jerome Eger
• Managing Director, Ginmon China

Dr. LUE Qin
• MEPHAX Life Sciences Solutions Holding

Thursday May 18 | 05:30 PM - 06:30 PM | Kinosaal

Public Pitch Sessions

5 Startups, 4 Minutes Stage-Time and the chance to impress influential Asian and German VCs and Business Angels.

Moderation:
Derk Marseille

Jury:
Maximilian Kempken, btov Partners
Bastian Faulhaber, Redstone Digital
Hugo Amsellen, The Family

Wednesday May 17 | all day long | Raum 3

Photo Exhibition

• Organized by World Wide Web Foundation

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Wednesday May 19 | 06:30 PM - 10 PM | Foyer & Terrace

BBQ

Besides the economic dialogue, cultural exchange plays an important role at APW 2017. We are looking forward to inspiring conversations, refreshing drinks, delicious food and intercultural encounters in good humor.

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Thursday May 18 | 11:30 AM - 11:50 AM | Kinosaal
FinTech

Keynote: „Banking of the future - The German-Asian use case of Solaris Bank“

Marko Wenthin
• Solaris Bank (Hitfox Group)

solarisBank is the first banking platform empowering finance pioneers - in Europe and beyond. In his talk, solaris Bank's board member Marko Wenthin will describe the unique business model of solarisBank and how the modular API banking approach enables partnerships between fintechs, digital companies and banks across the globe. In detail, he will also talk about German-Asian use cases of solarisBank, explaining how both fintech worlds can profit from each other.

Thursday May 18 | 11:55 AM - 12:45 PM | Kinosaal
FinTech

Panel: „Beyond Fintech - What's next?“

Thorsten Terweiden
• HK Invest FinTech-Experte

Lars Markull
• figo GmbH

Johan Uddman
• Jade Value FinTech

Renu Bhatia
• Prospect Ventures HK

Moderation: Christian Trumm
• FinTech Advisor

New business models bring quicker, more intuitive and more individual solutions to a new User-Generation that demands an advanced banking format that fits the pace of their digital lives. The relevance of traditional banking systems is questioned by our experts as they are imagining a future without it. Is old-fashioned banking an old hat or is it still able to reinvent itself? We examine the status quo and developments of the last years and take a look at future opportunities with Fintech entrepreneurs and established banking experts.

Thursday May 18 | 11:30 AM - 11:50 AM | Raum 1
HealthTech

Keynote: „Because 4 Billion are not just 4 Billion: Fragmented Asia in Healthcare “

Jannis Busch
• Grants4Apps (Bayer Group)

Entering Asia wearing European-biased goggles can be quite misleading. Asia is an exceptional place with the most diverse landscape of opportunities. It is therefore of even higher relevance to choose your destination wisely.

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Thursday May 18 | 11:55 AM - 12:45 PM | Raum 1
HealthTech

Panel: „HealthTech - The shakers and movers of a billion dollar industry“

Moritz Bratzke
• Mimi Technologies

Benjamin Pochhammer
• Caspar Health

Jay Fajardo
• Launchgarage

Nidhi Mathur
• Niramai

Min-Sung Sean Kim
• VC Allianz Ventures

Moderation: Jannis Busch
• Grants4Apps

A new healthcare revolution is knocking at the door: Treatment enhanced by artificial intelligence, robot-assisted surgery, ingestible diagnosis kits. HealthTech entrepreneurs and founders discuss together the healthcare of the future - a billion dollar industry.

Thursday May 18 | 02:00 PM - 02:15 PM | Kinosaal
VR / Games

Keynote: „AR/VR - The truth behind the buzzwords “

Simon Bjoergvin Veredon
• DADB, Head of VR & AR Production

What is augmented reality? What is the difference to virtual reality? The start of this brief presentation will deal with some definitions and some specific use cases for the two buzzwords AR & VR. „Don't call it MOOCS!": The German Academy of Digital Education aims to make use of the powerful visualizing capabilities of VR & AR in order to help students understand complex processes more quickly and remember them more easily. Does handling 3D Models in home assignments increase cognitive or visualization skills? How can we make use of these effects?

There are many collaborators in this endeavor. Among others they are the SGT University in India, the Tsinghua University in China and the Royal University of Phnom Penn in Kambodscha. Connecting virtual reality assets across continents during lectures that are broadcast live from Berlin is what we offer these universities in a B2B university and faculty embedded model. The big draw seems to be German knowledge and our delivery system is virtual reality. Students can stay enrolled in their local universities and enjoy lectures live from Germany. This can strengthen universities internationally with knowledge. The future of VR seems certain: We will investigate some possible use cases of VR & AR that are still to come.

Thursday May 18 | 02:00 PM - 02:15 PM | Raum 1
IoT

Keynote: „Evolution of the IoT-ecosystem and potential in India“

Sreowshi Sinha
• Frugal Labs Tech Solutions

The keynote focusses on the emerging market of IoT and its evolution from the age old technologies. Sreowshi gives insight on how the IoT market is growing rapidly in India and making it the next best technology to work on for the Startup community. She also takes a look at how Frugal Labs plays a key role in the development.

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Thursday May 18 | 02:00 PM - 02:30 PM | Raum 2
AR/VR

Saad Chinoy
· Tusitala Books

Keynote: „Immersive Storytelling“

We don't „just read“ or „just play games“ anymore. We experience stories. Exploring how storytelling can involve our sense of sight, touch, smell and hearing, Saad Chinoy will go deeper into bringing the digital experience into the real world.

Storytelling is a function of the affordances of your devices. Understanding how technology can offer your audience new entry points to your story can help tell it better, but without a story the technology doesn't carry the same meaning. That is, online and offline, print and digital – working together, these produce the most captivating results.

Thursday May 18 | 02:20 PM - 02:40 PM | Raum 1
IoT

Nidhi Mittal & Avik Dhupar
· Project "Digitally Speaking"

Keynote: „Safety for women - the impact of IoT“

The project founders of "Digitally speaking" talk about their wearable tech project, which addresses the current social challenge of safety of women across the globe and how they try to mitigate risks with the integration of technology in our second skin - clothes! They strongly believe that safety is a fundamental right and should not be considered a luxury for anyone.

Thursday May 18 | 02:20 PM - 02:40 PM | Kinosaal
Gaming / VR

Kai Liang
· Zenith Reality

Keynote: „What happened to Glasses-free 3D and what's next in the VR/AR strom?“

With the availability of glasses-free 3D a few years ago, and now VR, AR, MR and XR coming into play, the tides are shifting in the media sector. The current discussions and research in light-field holographic capturing and projection underline that the media as we know is changing at an accelerating pace. Actually, it is being completely and irreversibly revamped. Art, Social Media, Education, Gaming, Movie, Pictures, News reporting etc...

VR evangelist Kai Liang will highlight how all of these industries are being transformed, building a phenomenally huge market of opportunity that is up to us to shape, enhance and hopefully, operate.

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Thursday May 18 | 02:45 PM - 03:30 PM | Kinosaal
VR

Panel: „Digital Education - next generation´s classroom“

Saad Chinoy
• Tusitala Books

Simon Bjoergvin Veredon
• DADB, Head of VR & AR Production

Justin Ge
• VR School

Martina Neef
• RocketBiz

The majority of children of today cannot comprehend life without the internet - toddlers can easily swipe right or left and 8-years-old are experienced users of digital devices. Schools have started to implement digital tools for education purpose but how does the next generation's classroom actually look like? How does it change the way children and students learn?

Thursday May 18 | 03:00 PM - 03:30 PM | Raum 1
Gaming / VR

Keynote: „A chance for culture! Games as carriers of norms and identity“

Andreas Betsche
• virtualeasia.com

In a globalized video game world, how can game developers make a difference? The potential of video games produced in Europe and Southeast Asia is their cultural background: themes, norms, identities, and traditions. Games have the possibility to carry cultural content that hasn't been used or re-used before and allows new and innovative concepts for game development start-ups. A video game journey through Southeast Asia and the region's stunning "cultural games".

Thursday May 18 | 04:00 PM - 04:45 PM | Kinosaal
Social Impact

Panel: "How technology changed/changes the daily lives in developing and mature countries"

Paula Schwarz
• Startupboat.eu

Charles Ng
• Associate Director General Invest HK

Mathias Jaegli
• Impact Hub

A digital world, a different world? The panelists discuss the impact of digitalization on societal structures and its influence on emerging and highly developed nations. Developing as well as industrialised countries are on the verge of radical changes with innovative technologies offering new solutions as well as threats for culture, markets and people.

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 2

Thursday May 18 | 04:00 PM - 04:45 PM | Raum 1
Social Impact

Panel: „Shouldn't all businesses be social? Blurring the lines between social and regular entrepreneurship“

Fengwei Zou
· Co-founder at Impact Hub Shanghai

Athena Lam
· Founder at Piccolo Portfolios

Ranganath Thota
· fueladream.com

Ruo Mei Chuo
· Chief Impact Officer and Founder at SUTW Impact Consulting

Antti Sonninen
· Slush Tokyo

A discussion on a question all entrepreneurs should ask themselves: what impact does my business have? Follow a discussion about how enterprises become social, the characteristics of social startups and the factors that come into play when differentiating between social and regular entrepreneurship.

Thursday May 18 | 04:00 PM - 04:20 PM | Raum 2
Smart Cities

Keynote: "Active Citizens + Smart City-Systems: The magic recipe for Smart Cities"

Introduction: Maria Schneider

Srikanth Viswanathan
· CEO, Janaagraha Center

Friedrich Naumann
STIFTUNG **FÜR DIE FREIHEIT**

The conversation on Smart Cities is gaining traction in a world that is witnessing rising aspirations, increasing urbanisation and bold and risky democratic choices of people. If cities are places where citizens live, work and recreate, smart cities need to be places that help greater number of citizens live, work and recreate but to higher degrees of fulfilment. Smart cities cannot just be tech utopias that guarantee smooth flowing traffic and 24*7 water. As democracy gains ground around the world, concepts of active citizenship and institutions of democratic governance (what we call city-systems) will need to be deeply embedded in societies. This presentation seeks to give an overview of why the success of smart cities in India will crucially depend on active citizenship and city-systems.

Thursday May 18 | 04:20 PM - 04:40 PM | Raum 2
Smart Cities

Keynote: "Open is the New Smart: Reconfiguring the Smart City Narrative"

Michael Canares
· Open Data Lab

The current conceptualization and operationalization of the "smart city" concept will be scrutinized in this presentation. The speaker will argue, using the Jakarta Smart City initiative as an example, that smart does not necessarily mean open, and that the smart city narrative should move away from being techno-centric, top-down, and surveillance-focused, to a governance structure that allows a process of communication between citizens and government, as well as among citizens; where citizens contribute and exercise full control over their data and have access to city data that matters to them so that they can help shape the quality of urban life.

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Thursday May 18 | 04:45 PM - 05:00 PM | Raum 1
Smart Cities

Prof.Dr.-Ing.Gi Eun Kim
· Professor Seokyeong University Seoul

Keynote: "Energy & Environmental Innovation for the 4th Industrial Revolution"

Since WEF 2016 the '4th Industrial Revolution' is a common subject worldwide in almost every industrial nation and at the same time, AI, IoT, VR, AR and Big Data are main issues. But without innovative and global solutions for essential energy factor and environmental problems the 4th Industrial revolution will not be sustainable, if it serves only shareholder's interest like the 2nd. The necessity and importance of the global challenge with responsible human activity for the energy transition and protection for the biosphere will be presented.

Thursday May 18 | 04:45 PM - 05:00 PM | Raum 2
Social Impact

Jianchao Wang
· aobag.com

Keynote: "The Garbage Prince" - Building an invisible garbage disposal plant"

Jianchao Wang and his team managed to help recycling more than 10,000 tons of waste through proper household garbage separation in Chengdu. Learn how they used smartphone apps, IT systems and IoT to combat waste. This approach is viewed as a typical „Internet+“ social innovation in today's China.

Thursday May 18 | 04:20 PM - 04:40 PM | Kinosaal
Social Impact

Gigih Rezki Septianto
· WeCare.id

Keynote: "Challenges & hurdles of building social impact ventures in developing countries"

An honest experience & story from building impact venture in developing country. Will cover the challenges, hurdles and small success from capturing the social problem, getting the right support and scaling the effort. Aside from that will also talk about social enterprise spectrum, engaging multi stakeholders and evidence on how technology does accelerate social impact.

Thursday May 18 | 05:10 PM - 05:30 PM | Raum 1
Smart Cities

Dr. Karin Funke-Rapp
· FR Communications

Keynote: "Tokyo - A smart city case study"

Tokyo 2020 - The megacity is getting ready for the Olympic Games. In her keynote speech, Dr. Karin Funke-Rapp elaborates on how smart city projects are being developed in the metropolitan area looking beyond Industry 4.0 towards the Society 5.0 in the light of the demographic development in Japan.

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 2

Thursday May 18 | 05:10 PM - 05:30 PM | Raum 2
Smart Cities

Mr. Setiaji
• Head of Jakarta Smart City // Jakarta Capital City
Government

Keynote: "Connecting Startup Cities"

Six smart city indicators will be highlighted, focused on Environment, Governance, Living, Economy, Mobility and People. A Smart city concept is to optimize the utilization of Information and Communication Technology (ICT) in order to monitor, analyse and control various resources in the city to gain more effectivity and efficiency. There will be positive effects for public services and sustainable development.

Thursday May 18 | all day long | Raum 3
Games / VR

Concept by - Andreas Betsche
• virtualeasia.com

Play Center - Gaming meets Mobile meets VR

Enough talk: Experience digital games from Singapore, Cambodia and Germany in our Games Room! Discover and play three different approaches to gaming from casual mobile to mind-blowing virtual reality. A unique possibility to see the outcome of Asian and German game development start-ups.

Thursday May 18 | 05:30 PM - 06:30 PM | Kinosaal

Public Pitch Sessions

Moderation:
Derk Marseille

Jury:
Fabian Leipelt, Westtech Ventures
Sebastian Müller, Unstoppable Ventures

5 Startups, 4 Minutes Stage-Time and the chance to impress influential Asian and German VCs and Business Angels.

Thursday May 18 | 06:30 PM - open end | Foyer

Festivity & Cultural Highlights

Besides the economic dialogue, cultural exchange plays an important role at APW 2017. We are looking forward to inspiring conversations, refreshing drinks, intercultural encounters in good humor, a dragon dance performance as the cultural highlight of the evening and with music by DJs that unite the best from Berlin and Asia.

Tuesday May 18 | 06:00 PM - 08:00 PM | HAUS UNGARN

Intercultural management: experience-sharing among women professionals from Europe and Asia

Organizer: EWMD Berlin-Brandenburg and EWMD
Asia Pacific to support the Asia-Europe
Dialogue

Despite digitalization of global business, hands-on management experience onsite, across different locations, remains one of the most important skills. The European Women's Management Development International Network (EWMD) nurtures exchanges and learning between professionals, both at individual and corporate level. For this event, we invite Europeans working in Asia and Asians working in Europe for a peer-to-peer networking exchange about business, cultural values and mindsets embedded in our working practices.

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 3

Friday May 19 | 11:00 AM - 01:00 PM | HAUS UNGARN

Organizer: Wirtschaftsförderung Land Brandenburg GmbH (WFBB) & ZAB

Unternehmenskooperationen mit China in der IT-Branche: Erfahrungen, Erwartungen und Ergebnisse

China bietet nicht nur den weltweit größten Markt für Informations- und Kommunikationstechnologie, sondern setzt auch mit Innovationen neue Maßstäbe. Virtual Reality und vollintegrierte E-Commerce-Portale, smarte Maschinen und Industrieroboter – China strebt an die Weltspitze. Entsprechend dem deutschen Begriff „Industrie 4.0“ verfolgt die Volksrepublik mit dem Slogan „Made in China 2025“ auch ambitionierte Ziele in Digitalisierung von Produktionsprozessen. Die Wirtschaftsförderung Brandenburg (WFBB) unterstützt Kooperationen im IT-Bereich mit China. Vom 26.-28.04.2017 besuchten 360 Teilnehmer die Potsdamer Konferenz zu Digitalisierung und Industrie 4.0. In der ersten Juli-Woche führt eine Brandenburger Unternehmensreise nach Peking und Shanghai. Im Rahmen der Asien-Pazifik- Wochen Berlin lädt die WFBB zu einem Workshop ein, um sich über Erfahrungen in der Zusammenarbeit mit China auszutauschen und Erwartungen mit realistischen Ergebnissen zu synchronisieren.

Friday May 19 | 01:00 PM - 05:00 PM | HAUS UNGARN

Organizer: Senate Department for Economics, Energy and Public Enterprises

VR City and Technology

Experts are waiting for the breakthrough of augmented reality and its application in daily life. We don't want to wait any longer and invite you to explore the possibilities virtual reality offers today and in the future - climb onto the Brandenburg Gate, paint the Chinese Pearl tower or wander on Alexanderplatz. All that is possible at Haus Ungarn on Friday - you can also take home your own little 3D-printed souvenir of the sights you visited in the virtual world.

Friday May 19 | 02:00 PM - 05:00 PM | HAUS UNGARN

Organizer: Dr. Dr. Talat Mahmood, CEO B2P GmbH

Startups and Connectivity

The event "Startups and Connectivity" will begin with an overview about interconnection of Pakistani startups, ecosystem and smart cities. This will be followed by a demonstration of a video describing Pakistani ICT, startup and ecosystem. Speakers will then give presentations on software development, games, ERP, cloud and big data. By providing outsourcing services, further focus would be on connecting startups and ecosystems with Germany. Remaining time will be devoted on B2B meetings and networking. (Organizer: Dr. Dr. Talat Mahmood, CEO B2P GmbH)

Friday May 19 | 02:00 PM - 04:00 PM | HAUS UNGARN

Organizer: German Chinese Business Club e.V./Stein & Partners LLP

Matchmaking Fair (Intro in German)

Eine Messe verschiedener Unternehmen aus dem asiatisch-pazifischem und dem deutschen Raum. Die Firmen möchten sich und ihre Dienstleistungen/Produkte empfehlen und sind auf der Suche nach neuen Kunden, Ansprechpartnern, Geschäftspartnern, Kontakt zu den Behörden etc. Als Aussteller kommen Firmen aus Japan, Hong Kong, China, Taiwan, Korea, Indien, Israel, Großbritannien, Deutschland. Die Aussteller werden interaktive Stände anbieten, zum Informieren, Mitmachen und Zuschauen.

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 3

Friday May 19 | 02:00 PM - 05:00 PM | Various Locations + HAUS UNGARN

Organizer: Senate Department for Economics, Energy and Public Enterprises

Hardware Labs Tour

Join our interactive Hardware Tour around the city that guides you through the local hardware scene, gain insight into the institutions applying the new technologies and meet founders who develop innovative products and services around the megatrend.

Friday May 19 | 11:00 AM - 12:00 PM | CleanTech Innovation Center
Wolfener Straße 32-34, Building K – 4th Floor,
12681 Berlin
(see attachment „How to reach CIC“)

Organizer: CleanTech Business Park Berlin-Marzahn

CleanTech Innovation Center | Digital & Production Start-ups in Berlin

Berlin is a major start-up hub in a variety of business fields. The CleanTech Innovation Center (CIC) in Berlin's northeastern district of Marzahn-Hellersdorf is a co-working space that specially caters for start-ups and budding companies active in the field of clean technologies. The CIC offers the infrastructure that young businesses need in order to develop their technical solutions and manufacture the respective prototypes: Reasonably priced workshop facilities, secure studios, and modern offices. Generously sized lounge areas and conference rooms for personal interaction and business meetings. Finally, a mentoring program to give support from experienced entrepreneurs and specialists. Visitors can explore our premises and meet some of its current tenants, who will happily introduce you to their business projects.

Friday May 19 | 11:00 AM - 03:00 PM | Ernst-Reuter-Platz 3-5
Fachhochschule des Mittelstands
1. Floor / Conference Room

Organizer: Fachhochschule des Mittelstands (FHM)

Workshop „Studieren für den Mittelstand“

Lecture 1.

Speaker: Prof. Dr. Torsten Fischer

Topic: „Aims, Contents and Backgrounds of international Higher Education of FHM University International Entrepreneurship facing new Challenges“

With 30 accredited Bachelor's programs, 9 accredited Master's programs and 2 promotion programs the FHM offers a broad spectrum of Undergraduate, Graduate and Postgraduate Studies. 70 professors, 10 professors in the appeal mechanism, 120 employees at the department/scientific projects, administration and service and 240 experts of economy as assistant lecturers are making the FHM an established institution of higher education in Germany and guarantee excellent service for its students.

Lecture 2.

Speaker: Dr. Hamin Doost Mohammadian

Topic: „Ubiquitous – the way to smart life“

Digitalization is the change associated with the application of digital technology in all aspects of human life. For all of us digital technology becomes more and more ubiquitous. Discovering challenges, advantages and disadvantages of the digitalization process becomes a key issue for education, science and companies.

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 3

Friday May 19 | 01:00 PM - 4:00 PM | CONSTELLATIONS' Studio
Langhansstr. 86
13086 Berlin

Organizer: CONSTELLATIONS International

Creating A Sino-German Impact Spot

How can we create long-term sustainable international cooperation models and partnerships that support impact driven and responsible entrepreneurs, incubators and initiatives between Mainland China, Hong Kong, Singapore, Berlin and beyond? Join us for meaningful interaction to create a network of purpose-driven entrepreneurship, get to know your fellow peers and come up with new forms of partnerships.

Friday May 19 | 02:00 PM - 07:00 PM | SAP OFFICES
Rosenthaler Str. 30
10178 Berlin

Data Space by SAP
Rosenthaler Str. 38
10178 Berlin

Organizer: SAP

Asia meets Berlin! APW Workshop and Reception in SAP Incubator DATA SPACE

2 PM - 5 PM
DT workshop on International Start-Up Hubs

5 PM - 7 PM
Reception for the APW community at the SAP Incubator DATA SPACE

Are you interested in learning more about how start ups can go international? Are you looking for a creative and fun way to close out your week of inspiring exchanges on Connecting Cities? Are you keen to see this innovative new location where data becomes tangible and change makers, corporates and start-ups come together to shape the digital revolution?

Monday May 22 | 04:30 PM - 07:30 PM | Dentons Berlin
Markgrafenstraße 33
10117 Berlin

Organizer: Dr. Christof Kautzsch & Dr. Hermann Meller
in cooperation with 'Bundesforum Mittelstand'

Aktuelle Trends im China-Geschäft

Lassen Sie sich von ausgewählten Experten auf den neuesten Stand bringen. Bisher sind die folgenden Präsentationen vorgesehen:

- Vorstellung der Kanzlei Dentons + Diskussion eines aktuellen juristischen Themas (Dr. Christof Kautzsch, Dr. Hermann Meller)
- Gute Investitionsbedingungen an der Chinesischen Ostküste: Vorstellung des Technologieparks PEDZ / Pinghu (Mao Fangying)
- Wir bringen Ihr China-Geschäft ins Rollen: Vorstellung des China-Zuges von DB Schenker (Michael Beier)

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Asia-Pacific Weeks 2017 "Connecting Startup Cities" - Day 3

Wednesday May 24 | 05:00 PM - 06:00 PM | TechCode Berlin
Karl-Liebknecht-Str. 5
10178 Berlin

Organizer: TechCode Accelerator (Germany) TCAC
GmbH

TechCode China Business Culture Meetup – Share your perspective

Does a specific Chinese business culture really exist in China and what are your experiences?

Are there actual do's and don'ts when interacting with Chinese partners? Is there a concrete toolset for making Chinese business? Do I have to speak Chinese to be successful in China? Or do I just have to be open, curious and empathetic?

There are many theories and books out there that try to give answers on that. But let's turn a fresh page and let's be all experts and share experience, expertise and insights. There will be 1-2 short inputs from professionals experienced working and living in China and then there will be an open discussion with moderation and a collection of ideas.

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